

ProfitPro® invites YOU to call in on the third THURSDAY of the month for the FREE AG TELECONFERENCE

A cost-effective and convenient way to gain knowledge on new crop production technologies

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UPCOMING SUBJECT

Thursday, January 19, 2012

8:00 p.m. CST (Central Standard Time)

Update on Weather and Markets for 2012

Guest Larry Acker, Climatologist & Marketing Consultant, and host Dr. Jim Ladlie, ProfitPro, LLC

Join us for an insightful discussion with Larry Acker, climatologist and marketing consultant from Polo, Illinois, about trends in the weather, markets, energy, land values and the economy for 2012,

Larry will be one of several speakers at ProfitPro's 2012 Winter Conference on February 9 and 10, 2012 at ProfitPro's headquarters, Albert Lea, MN. Join us for a peek at what he'll be discussing at the conference.

For more information visit www.profitproag.com and click on "Teleconference Informational Materials"

**Learn CURRENT WEATHER & MARKET TRENDS FOR 2012
with this FREE Teleconference**

DIRECTIONS FOR CALLING IN

1. Dial the toll free number **1-866-225-3498** at 8 p.m. **SHARP** (CST) to get in from the beginning.
2. Enter the four-digit security code **7159** followed by the pound (#) key.
3. **Please call from a quiet place or press *6 to mute your background noise.**
4. Press *6 again to **Ask Questions** during the Q & A portion of the program.
5. **NO FEE** or pre-registration required.
6. Access the teleconference anytime between 8 to 9 p.m. (CST)

DIRECTIONS FOR INTERNATIONAL CALLING IN

1. Any international customer wishing to participate in the monthly educational teleconferences may do so by using the **#212-990-8010** and Enter the four-digit security code **7159** followed by the pound (#) key.
2. You will need to dial any prefix numbers as you normally would to get an international line from your country.
3. The international customers will be billed for the long distance charge from their long distance phone company.

WEBSITE

Visit our website www.profitproag.com



Larry Acker was born and raised on the family farm near Polo, IL. He completed his Agricultural Science Degree in Geology and Chemistry at the University of Illinois in 1965, and finished his Masters Degree in 1967. After graduating from college, he worked for the USDA for more than 10 years. He was the first U.S. Government Employee to earn the designation of Certified Administrative Manager from the Certified Administrative Management Society in 1974 for work in finance and economics. He was also awarded the Certified Professional Agronomist and Certified Soil Scientist from the American Society of Agronomy in 1979 for work in soils and geology.

He left the USDA and began farming in 1979, and has since served as a consultant for numerous individuals, county and state units of government. He has worked with weather and related interests since the late 1940s and began doing serious research using mainframe computers in 1979.

He has published a newspaper weather column called “The Hot Corner” since August of 1982, and contributes information to several publications for professional stock markets and trader professionals

Currently a weather consultant for a newspaper chain, Larry does their short and immediate range forecasts. He is a member of the Foundation for the Study of Cycles and a contributing member of the America Weather Observers (AWO). He studied the futures markets under Prof. T.A. Hieronymus at the University of Illinois and has over 32 years experience in the futures markets. He is a licensed Commodities Trading Advisor (C.T.A.), but limits his advice to active clients.

As a guest on numerous syndicated radio programs around the U.S., he is also a speaker for many professional groups nationwide including the American Soybean Association, National Association of Farm Broadcasters and the Foundation for the Study of Cycles.

As a panelist and a commentator of crop reports for the Chicago Board of Trade, he has run a successful hotline that updates for both Commodities and Weather since May 1993.

As an official observer in Northwestern Illinois for the U.S. Weather Service since June 1995, he records observations and transmits them to the National Weather Service (N.W.S.). Currently, Larry is conducting cycle studies related to weather such as volcanic, diseases, insect, political and war cycles that effect national and global economies.

