



2010 ProfitPro
"Pro Producer" Winter Conference
"It's All about BALANCE"

Knowledge for crop and livestock producers in **conventional** and **organic** production

February 4 & 5, 2010

Albert Lea, MN

All life is designed to be in balance and balance is a major component for top productivity in crops and livestock. Excess or deficiency will result in loss.

This conference will explore the Full-Circle System™ and how to achieve and maintain balance between all the components of your farming operation.

2010 Weather and Market Trends

by Larry Acker, Climatologist & Marketing Consultant

Join us for an insightful discussion with Larry on the present economy, markets and changing weather patterns and how it will impact short and long term Ag. Larry has been 80 percent accurate in predicting annual weather trends, and he accurately forecasted the 2009 cool and delayed growing season. He will share his present and future perspective regarding the strength of the dollar, the weather and market trends.

2010 ProfitPro "Pro Producer" Winter Conference

It's All about Balance

This interactive and educational event is designed for producers, spouses and other Ag professionals. Our speakers will share their knowledge and experiences on how to achieve a balanced farming system.

Learn how the Full-Circle System is impacted by seed choices, plant nutrition and residue management issues.

The conference objective is to build an active community of "Pro Producers" who have the drive and desire to make the necessary changes to improve their farming and livestock operations as well as their own lives.

This event will provide updated knowledge for **conventional** and **organic** growers and livestock producers.

Location

ProfitPro Headquarters,
408 S. 1st Ave, Albert Lea, MN
(507-373-2550)

Speakers

- Larry Acker - Climatologist & Marketing Consultant
- Casey Staloch - Independent Seedman
- Dr. David Sasseville - Crop Management Consultant
- Joel Reid - Expert in Humate Materials
- Mac Ehrhardt- Seedman - Albert Lea Seed House
- Elia Romano - Organic Seedman - Albert Lea Seed House
- Dr. Jim Ladlie - ProfitPro, LLC
- Dennis Klockenga - ProfitPro, LLC

ProfitPro Coalition Partners

ProfitPro Coalition Partners will be on hand to provide information on how their technology and products improve crop yield, quality and sustainability.

The cost of the Conference can be offset through **Educational Credits** for those enrolled in the ProYield Crop Management System as a Grower and have purchased ProfitPro products. Call for more information.

✂ Clip and mail in

Registration Form

Name: _____ Spouse: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: (____) _____ - _____ Cell Phone: (____) _____ - _____ E-mail: _____

Cost & Payment:

Please Check One Below:

- \$75.00/individual (2 days)
 \$125/couple (spouse or partner actively engaged in farming together.) (2 days)

Check #: _____ Visa MasterCard
Card #: _____ - _____ - _____ Exp. Date _____ / _____ 3 Digit Code _____

Name as it appears on card: _____

____ Number of people attending

\$ _____ Total Cost

Mail registration forms to ProfitPro, LLC, 408 S. 1st Ave, Albert Lea, MN 56007 or fax 507-373-2520 or call 1-888-875-2425

To receive **e-mail correspondence** from us,
please send your name, mailing and e-mail address, and phone # to bboone@profitproag.com

Knowledge for **conventional** and **organic** producers.

Thursday, February 4, 2010

- 8:00 - 8:45 amConference registration at ProfitPro Headquarters
8:45 - 9:15 amDr. Jim LadlieIt's All about Balance
9:15 - 10:15 amMac Ehrhardt2010 Seed Outlook
10:15 - 10:30 amBreak
10:30 - 11:30 amDr. David SassevilleGlyphosate Impact on Crop Disease and Nutrient Tie-Up
11:30 am - 12:00 pmJoel ReidHumate—The Most Important Component of Healthy Fertile Soils “Not Just for Organic”
12:00 - 1:00 pmLunch
1:00 - 1:30 pmCasey StalochAn Objective Look at Seed Purchases
1:30 - 5:00 pmLarry Acker2010 Weather and Market Trends
3:00 - 3:30 pmBreak
5:00 - 5:15 pmDr. Jim LadlieProduct Technology Update
5:15 - 6:00 pmDinner
6:00 - 7:00 pmPanel on Agronomically Managing Weather Trends:
▪ Larry Acker
▪ Casey Staloch
▪ Dr. David Sasseville
▪ Joel Reid
▪ Dennis Klockenga



*“Working with Nature
to Achieve Better Results”*

Friday, February 5, 2010

- 8:30 - 9:30 amElia Romano2010 Organic Seed Update
9:30 - 10:30 amJoel ReidHow Can I Build Soil Humus?
10:30 - 11:00 amBreak
11:00 am - 12:00 pmDr. David SassevilleManaging Nutrient Uptake with Soil and Plant Tissue Analysis
12:00 - 1:00 pmLunch
1:00 - 1:30 pmDr. Jim LadlieCrop Residue Breakdown and Nutrient Release
1:30 - 2:00 pmDr. Jim Ladlie2010 Organic Product Technology Update
2:00 - 3:00 pmQuestion and Answer Session
3:00 pmAdjourn



Albert Lea Lodging Options

Responsibility of attendee:

- Comfort Inn 507-377-1100
- Midwestern Hotel 507-369-5210
- America's Best Value Inn 507-373-6471
- AmericInn 507-373-4324
- Country Inn & Suites 507-373-5513
- Holiday Inn Express 507-373-4000

ProfitPro Consultants

- Dennis Klockenga, Dave Ruhnke & Kelly Fox
- Crop Mgmt Consultants
- SusAnn Oolman - Organic Crop Mgmt
Consultant
- Noah Smith - Manure Mgmt Consultant



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Upcoming FREE Teleconference

*Cost-effective and convenient way to gain knowledge
of new crop production technologies*

ProfitPro invites **YOU** to call in on
the **3rd Thursday of the month** for
a one-hour program.

2010 Upcoming Dates

- ◆ January 21st
- ◆ February 18th
- ◆ March 18th
- ◆ April 15th
- ◆ May 20th
- ◆ June 17th
- ◆ July 15th
- ◆ August 19th
- ◆ September 16th
- ◆ October 21st
- ◆ November 18th
- ◆ December 16th

It's Easy...It's FREE

Visit www.profitproag.com for information that
will be discussed during the Teleconference.



ProfitPro, LLC
408 S. 1st Ave., Albert Lea, MN 56007